

Vox Pops

WHAT CAN IT BE USED FOR?

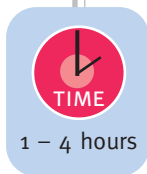
- Departmental Away Days
- Conference Ice Breaker
- Creative brainstorming
- Merging companies or new teams
- Team development

WHY DO VOX POPS?

- Excellent team bonding opportunities
- Creative challenge
- A chance to get out and about
- Effective team delegation required
- Roles for all types of personalities
- Different skills required by team members

ALSO CONSIDER:

- Cerebration
- Masterpiece
- Rollercoaster
- Newscast 2015
- Film Making



“ Thanks for a fantastic morning of video making. Your guidance and direction on how to structure the event combined with the professional team you had working with us on the day meant we ended us with some fantastic videos and more importantly a more cohesive and motivated team following the event ”

Vox populi, the voice of the people, a phrase that comes from the world of media and broadcasting that forms the basis of this challenge to the teams. Each team is supplied with a technician with camera and edit facilities plus a product that they must promote.

The product can be as simple as a chocolate bar, a bag of brussel sprouts, a box of fish fingers, a Barbie doll or perhaps even one of your own products? The task is to take that product out on to the street and take interviews with members of the public to promote (positively) that product!

Teams will be required to prepare their own script as well as creating a strategy on how to tackle the man on the street, finding them is one thing, asking them the right questions another matter completely! Finding the right “characters” to add colour to your finished film will help even more! Having got their Vox Pops “in the can” it is then a matter of editing that down to a winning 2 minute summary of their product which will be shown at the end of the day.

A great team event that involves planning, ingenuity, teamwork, presentation skills..... and a certain amount of bottle!



BIRDS EYE

