

FILM MAKING

WHAT CAN IT BE USED FOR?

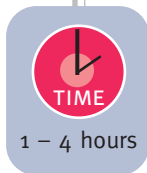
- Conference Ice Breaker
- Team Building
- Staff Motivation
- Evening Entertainment
- Multi-Site Operations
- Inter Company Competition
- New Ideas Facilitation

WHY DO FILM MAKING?

- Creative
- Excellent Interaction
- Very flexible regards location & setting
- From half – full day
- Provides a day and an evening of entertainment
- Creates a record of fun to be used more than once
- Allows different personalities to help within a team environment

ALSO CONSIDER:

- Newscast 2015
- Masterpiece
- Green Machines
- Cerebration



“ We had a fantastic afternoon of team building, bonding and fun! The film-making event brought all our creative talent to the fore - and plenty of actors we didn't know we had. An excellent, well run event ”

BOSTON CONSULTING GROUP

Working in groups of 6-10 people, teams are set the challenge to create a 3-minute advert. Whilst this can be based on any product, it does lend itself to a business message and can be based on your own Company or even your competitors! To add a bit of spice, teams are asked to include certain “key words” or sentences and are allocated a style in which to act it out, for instance:

- Gladiator
- Wild West
- James Bond
- Dr Who
- Star Trek
- Casualty
- Harry Potter
- Superheroes
- The Godfather
- Pirates of the Caribbean

A hugely entertaining exercise which brings out all sorts of different personalities and talents allowing for actors, producers, directors, script writers, makeup artists, props handlers and more.

Having shot the videos you then have a ready-made evening entertainment for “A Night at the Oscars”! We can help you with appropriate theming for the evening right down to giant 8ft Oscar statues!

